



SIMBAS
FOOTPRINTS



1st QUARTER
Report

JANUARY - MARCH

2025



Simbasfootprints

1ST QUARTER HIGHLIGHTS

#1 Strategic Direction

Officially began implementing the 2025–2027 Strategic Plan, aligning staff and priorities for impactful community-led development.

#2 Program Infrastructure Advancements

Music Recording Studio Completion: Launched a studio to empower youth through creative expression and music production.

Digital Learning Expansion: Installed a 20-computer lab at Kiusa Secondary School, boosting digital literacy for under-resourced students.

#3 Major Community Events

Morgan Cup Tournament: Hosted 21 teams from Kenya and Tanzania, using soccer to foster unity, youth development, and legacy honoring.

International Women's Day Collaborations: Partnered with NGOs and government agencies for a march and local events, amplifying women's rights advocacy.

#5 International Engagement

Hosted cultural exchanges with global visitors, highlighting locally led development and women's empowerment initiatives like batik-making

#4 Partnership and Networking Growth

Strengthened ties at key events (Issroff Family Foundation and Mama Hope gatherings), enhancing collaboration.

#6 Transformative Program Outcomes

Tailoring Business Launch: Graduates Najma and Mwanaisha established a sustainable tailoring enterprise through program support.

Sahidi's Career Success: A scholarship recipient secured employment in refrigeration/AC after vocational training, showcasing education's long-term impact.



Message from SFF team

As we close the first quarter of 2025, Simbas Footprints Foundation would like to extend our deepest appreciation to our community of supporters – our incredible staff team, dedicated board members, generous donors, strategic partners, and most importantly, the community we serve.

This quarter has been a powerful start to the year, and we are filled with gratitude for everyone who continues to walk this journey with us. Your trust, support, and collaboration fuel our goal to improve livelihoods through education and socio-economic empowerment.



Strategic Direction and Organizational Growth

We officially began implementing our Strategic Plan 2025–2027. Over the past three months, our staff team has actively engaged in aligning themselves with the strategic priorities outlined in the plan. It has been a meaningful and empowering process, laying a strong foundation for the rest of the year.

PROGRAM SUCCESS STORIES

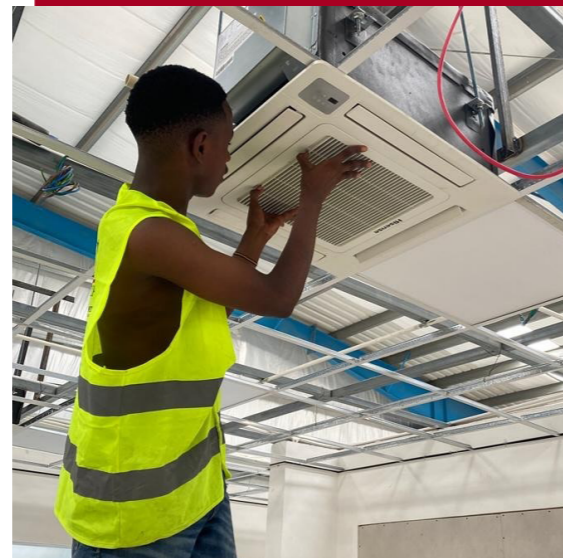
Empowering Tailoring Graduates

Najma Maliki (24) and Mwanaisha (18) graduated from our six-month tailoring training. With support from Simbas, they have now launched their own tailoring business and are thriving. Both have expressed how transformative the journey has been, giving them a sustainable source of income and renewed confidence.



Sahidi's Journey to Success

Sahidi, once a young boy under our care, received a scholarship through Simbas to pursue vocational training in air conditioning and refrigeration. After three years of training, he is now gainfully employed by a large company in Dar es Salaam. His story is a powerful reminder of what access to education and opportunity can do for a young life.



PROGRAM MILESTONES

DIGITAL LEARNING EXPANSION

We successfully installed a new computer class with 20 computers at Kiusa Secondary School, one of our key public school partners. This initiative is part of our commitment to increasing digital literacy and technology access for students in under-resourced schools.

RECORDING STUDIO LAUNCH

We completed the construction and setup of our Music Recording Studio, which will serve children in our music program and local community members interested in producing music. This is a huge leap toward creative expression and youth empowerment.



Community Events and Engagement

The Morgan Cup – Soccer for Change

We hosted our annual Morgan Cup Tournament to honor the legacy of Morgan, a dedicated community supporter who passed away in a car accident in 2021. This year, 21 teams from Kenya and Tanzania participated, using soccer as a tool for community building, unity, and youth development.



International Women's Day Celebrations

In celebration of International Women's Day, we hosted both local and city-wide events:

- A community event at our center with women from the surrounding area.
- A march in partnership with other NGOs and government departments across Kilimanjaro.



Networking and collaboration

We were thrilled to welcome several visitors this quarter. These visits were meaningful moments of cultural exchange and inspiration. Our guests learned about locally led development, participated in skills demonstrations like batik making under our women's empowerment initiative, and engaged with the communities we serve.





Looking Ahead

This quarter has also opened doors to valuable networking opportunities:

• **Issroff Family Foundation - Meet & Greet (Dar es salaam , Tanzania):**

Our Director had the honor to attend a partner gathering hosted by Issroff Family Foundation, where we showcased our work and networked with other impactful organizations in Tanzania.

• **Mama Hope - Partner Gathering (Nairobi, Kenya):**

We participated in another vibrant networking event hosted by our partners at Mama Hope. The gathering served as a great opportunity to strengthen relationships, explore funding and capacity-strengthening opportunities, and learn from fellow community-led initiatives.

As we step into the second quarter of 2025, we remain committed to delivering impact, strengthening partnerships, and ensuring that community-led development stays at the heart of everything we do.

We are deeply grateful for everyone who continues to believe in Simbas Footprints Foundation. Together, we will continue to shape a future full of opportunity, dignity, and hope.

With Gratitude,
The Simbas Footprints Foundation Team